

New Book

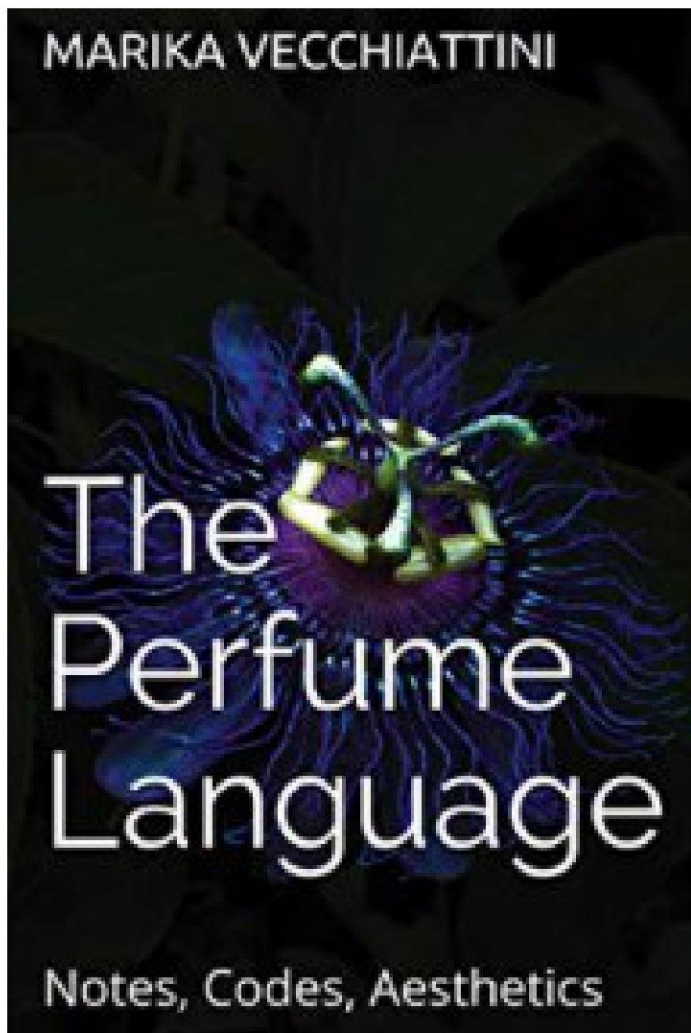
Perfume is an extraordinarily powerful means of expression: the voice of a well-crafted fragrance can take your breath away, transport you back in time, evoke dreams, visions and desires.

But decoding its language may be tricky:

"What is important to evaluate, when I smell a perfume?", "How can I recognize the raw materials?", "How do I know it's a beautiful perfume?"

"The Perfume Language- Notes, Codes, Aesthetics" is a pleasantly informative and non-technical manual, leading the reader on an exploration journey among natural and synthetic raw materials, accords, pyramids, structures, distribution and marketing dynamics.

"The Perfume Language" allows the reader to clarify codes, concepts and terms often used incorrectly. It contains a rich bibliography/webgraphy, and offers several exploration itineraries among the fragrances currently present in stores, with the aim of helping the reader to select what to wear with the competence of a real expert.



Marika Vecchiattini is an author and a blogger, her perfume blog "Bergamotto e Benzoino" (bilingual: English/Italian) was opened in 2006. She has taken perfumery courses in Italy and France; *"The Perfume Language"* is her second book.

"The Perfume Language" is available at Amazon sites worldwide, both in printed and Kindle versions.